

Press release

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Research provides advantage!

Once again Erbslöh Geisenheim AG will be attending this year's INTERVITIS INTERFRUCTA HORTITECHNICA on stand 3D10, in hall 3, from 27 to 30 November 2016, in Stuttgart. As a manufacturer of products for optimum vinification, the company is exhibiting its expanded range of technical auxiliaries for making cider with a special, individual flavour.

The beverage specialists from Geisenheim will also be passing on their expertise in producing fruity, clear and stable precursors according to vegan recipes.

The company's experts will be focussing on beverage treatment agents Fructozym® Flash C, Purobent and VarioFluxx. Special pectinase Fructozym® Flash C allows greater yields whilst using less electricity. It is particularly suitable for macerating tough-skinned berries, such as aronia and various varieties of grape. Use of this product eliminates the need for energy-intensive heating to extract valuable colour and antioxidants.

Erbslöh offers pioneering responses to the tighter regulations on heavy metal residues in beverages with selectively activated high-performance bentonite Purobent and VarioFluxx® for kieselguhr-free pre-coat filtration.

The company will once again be exhibiting this specialist know-how at INTERVITIS INTERFRUCTA HORTITECHNICA 2016. Erbslöh's employees are looking forward to stimulating discussions on its stand with beverage industry specialists from around the world.

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Erbslöh Geisenheim AG has been in existence for more than 100 years. Today our company specialises in processing and refining of fruit-based drinks and is a leader in research and development and the manufacture of treatment agents. Even Erbslöh's move into beverage technology more than 50 years ago was the result of an exceptionally innovative idea. This pioneering spirit is still what drives our family business. The challenge we face is to consistently think of the "future", both nationally and internationally. From when we were founded until today, we have been governed by the progressive opportunities which innovative products and processes open up for our customers.