

Press release

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Innovation and tradition...

is the theme adopted by Erbslöh Geisenheim AG for drinktec 2017.

The family company from the Rheingau specialises in beverage processing and finishing. Erbslöh is a world leader in research and development and the manufacture of beverage treatment agents. Over the course of 50 years the company has continually expanded its fields of business and looked to the future. Erbslöh is now a recognised major German and international player in the wine, fruit processing and beer sectors.

This progressive spirit is still what drives the family business and was reconfirmed last year with two prizes for innovation from the German Winegrowers' Association, in cooperation with the German Agricultural Society. One product received a special award in the "Products to counteract the effects of climate change" category and the second prize, a silver medal, for innovation.

Erbslöh's scientists also closely follow the various food industry trends towards vegan and organic products. They are tackling these trends head on with beverage treatment developments in all three sectors. Erbslöh's employees are looking forward to stimulating discussions with industry specialists at drinktec 2017.



Erbslöh Geisenheim AG's exhibition stand