

Press release

No. 9

Date: 18th October 2016

Research provides advantage – Two awards for innovations!

Erbslöh will be announcing interesting innovations, because true to our motto of “Research gives you the edge”, the Rheingau company has been awarded two prizes for innovation.

The independent, international jury awarded Erbslöh’s new yeast nutrition concept **Erbslöh® LA-C** (low alcohol concept) using Oenoferm® LA-HOG yeast the special prize in the “Products to counteract the effects of climate change” category. The innovative concept developed by Dr. Jürgen Fröhlich’s team at Erbslöh can be used for both red and white wines. It also promises to improve mouthfeel through increased formation of glycerol at the expense of ethanol.

Erbslöh received the second prize for innovation - a silver medal - for development of **Trenolin® Bouquet^{PLUS}** by Dr. Eric Hüfner’s team. The unique β -glycosidase formulation can be used as early as the must stage and in residually sweet wines without inhibiting sugar. It promotes the release of typical varietal aromas to a previously unknown extent.

The **eSan filter bag** was also recognised as an innovation by the jury of 30 experts. The eSan filter bag, developed by Erbslöh employee Thomas Jung, can be used to process small volumes of must sediment.

Beverage specialist Erbslöh is repeatedly proving its expertise on the global stage as a medium-sized company with its own research and development department.

Erbslöh’s employees are looking forward to stimulating discussions on its stand with beverage industry specialists from around the world.

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Member of the German Bundestag Peter Bleser; special prize winner Dr. Jürgen Fröhlich; German Wine Queen Lena Endesfelder; CEO of Erbslöh Geisenheim AG Dr. Jörg Möller and Norbert Weber, Chairman of the German Winegrowers' Association (from l to r).



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Erbslöh Geisenheim AG has been in existence for more than 100 years. Today our company specialises in processing and refining of fruit-based drinks and is a leader in research and development and the manufacture of treatment agents. Even Erbslöh's move into beverage technology more than 50 years ago was the result of an exceptionally innovative idea. This pioneering spirit is still what drives our family business. The challenge we face is to consistently think of the "future", both nationally and internationally. From when we were founded until today, we have been governed by the progressive opportunities which innovative products and processes open up for our customers.