

# Press release

No. 13\_2017

Date: 04.07.2017

## Innovation and tradition...

is the theme adopted by Erbslöh Geisenheim AG for drinktec 2017.

The family company from the Rheingau, founded in 1892, specialises in beverage processing and refining. Erbslöh is a world leader in research and development and the manufacture of beverage treatment agents for the wine, fruit processing and beer industries. This progressive spirit is still what drives the historic family business and was affirmed again last year with two prizes for innovation from the German Winegrowers' Association, in cooperation with the German Agricultural Society. One product received a special award in the "Products to counteract the effects of climate change" category and the second prize, a silver medal, for innovation.

Erbslöh's scientists also closely follow the various food industry trends towards vegan and organic products. They are tackling these trends head on with beverage treatment developments in all sectors.

Erbslöh Geisenheim AG has responded to steadily increasing product quality and food safety requirements in the international market by successfully achieving FSSC 22000 certification in March 2017. Erbslöh has thus achieved another milestone in its 125-year history, continuing to be a reliable, forward-looking supplier to the beverages industry.

The staff from Erbslöh look forward to meeting and chatting with beverage industry specialists on stand 140, hall B1, at drinktec 2017.



ERBSLÖH Geisenheim AG's exhibition stand