

# Press release

No. 10

Date: 24.10.2016

## **Geisenheim Beer Symposium - traditional breweries report on their experiences of craft beer production**

The first beer symposium, a collaboration between Geisenheim University and Erbslöh Geisenheim AG, took place on 29 and 30 September 2016. Brewers from all over Germany and Austria met on the University's premises to discuss the new trend of craft beer brewing. The event focussed on new variations in the production of craft beer according to the German Purity Law and treatment options for brewers.

The numerous attendees were greeted by Dr. Jörg Möller of Erbslöh Geisenheim AG.

The invitees enjoyed reports by successful craft brewers, such as Bürgerliches Brauhaus Saalfeld GmbH, which is more than 100 years old and was represented by Ralf Hohmann, followed by sisters Gisela Meinel-Hansen (Chairwoman of the Bund der Doemensianer e.V. from 2016) and Monika Meinel-Hansen from Familienbrauerei Georg Meinel GmbH. The audience was enthralled by Florian Kuplent, founder and proprietor of the Urban Chestnut Hallertauer Brauerei Wolnzach, recounting his extensive experience of craft beer brewing gathered during an extended visit to the US. The presentation by master brewer and qualified beer sommelier Andree Vrana, an employee at the Brauerei zur Malzmühle Schwartz, included the interesting topic of "The profession of brewer and master brewer".

Erbslöh's Director Business Unit Beer Volker Müller answered questions about clarification, stabilisation and filtration. Prof. Bernd Lindemann scrutinised the new craft beer trend in the context of the German Purity Law. Jörg Binkert, who works at brewing equipment manufacturer Brauereimaschinenfabrik und Apparateanstalt, brought the series of presentations to a close by looking at the subject of drum malting.

The convivial atmosphere was greatly enhanced by the (craft) beer tasting, with a wall of refrigerators filled with craft beers. This is where, on the first evening, participants discussed in great depth beer, the presentations and the meeting between beer specialists in general.

All in all a successful beer symposium, which is to become a regular event.

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Erbslöh Geisenheim AG has been in existence for more than 100 years. Today our company specialises in processing and refining of fruit-based drinks and is a leader in research and development and the manufacture of treatment agents. Even Erbslöh's move into beverage technology more than 50 years ago was the result of an exceptionally innovative idea. This pioneering spirit is still what drives our family business. The challenge we face is to consistently think of the "future", both nationally and internationally. From when we were founded until today, we have been governed by the progressive opportunities which innovative products and processes open up for our customers.



Geisenheim Beer Symposium, Prof. Bernd Lindemann