

Press release

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Erbslöh Juice and Cider Seminar

More than 170 fruit juice and cider industry representatives from 23 countries came together on 30 and 31 March in Rotenburg an der Fulda, for Erbslöh's Juice and Cider Seminar 2017. The participants were brought up to date on the latest developments in juice and cider by a series of informative presentations. The seminar was organised and hosted by Erbslöh Geisenheim AG. The Rheingau company is an international specialist in processing and refining of fruit-based drinks and a leader in research, development and the manufacture of treatment agents. Topics ranged from an outline of "Everything about cider and modern fruit wines", via "Fruit juice colloids and filterability" and "Heavy metals in fruit-based beverages", to the latest trends in the beverage industry. The presentations were followed by a tasting of representative ciders from various product groups. The seminar was a high-quality information event which, in the participants' unanimous opinion, should be held in future.



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